

**CAPABILITY STATEMENT** 

# make your mark



Media Shark is a custom software development company who develop innovative and engaging applications and software solutions.

Our software developers use the latest technologies to create bespoke software that enables our clients to transform, modernise and grow their business.

# WHY MEDIA SHARK?

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Our designers and developers are a friendly, professional and approachable team who want to get to know you and your business goals.

Building a custom software solution is a significant milestone for any business and we're here to support you and ensure the process is as streamlined and enjoyable to you as it is beneficial for your organisation.

We design high fidelity prototypes, develop apps, and custom software solutions to create unique experiences for our clients. We ensure all of our projects have a purpose with a clean and intelligent design. We want every project we do to make a difference and are commited to our social responsibilities and the ethics upon which we run our business. We will always dedicate our passion, focus and skills to every project.



### **COMPETENCIES & EXPERTISE**

- App Design UI/UX Prototyping
- **Custom Software Development**
- SAAS Software Development
- Native and Hybrid App Development for iOS and Android

- Web Application Development
- **Robotic Process Automation**
- Software Consultancy



### **PROJECT MANAGEMENT TOOLS**

## 🛃 asana

Microsoft Teams

if: slack

Jira

**DESIGN TOOLS** 

- Xd Adobe XD Ai Adobe Illustrator
- Id Adobe InDesign
- Ps Adobe Photoshop
- Ae Adobe After Effects
- Pr Adobe Premire Pro
- 🔈 Adobe Acrobat
- Lucidchart

**Google** Workspace





### **DISCOUNT CODES**

"Tom and the team helped us bring our vision to life. We are beyond happy with how our app has turned out. From start to finish the team listened and were driven to deliver what we wanted. Tom went above and beyond to assist in any way. Highly recommend the incredible team at Media Shark."

### BARBURLY

"We are very excited to be working with media shark on developing our software technology within the barbering industry. Very smooth and friendly to work with, highly recommended."

### **STANDARDS GURU**

Tom, Lara and the team have been absolutely amazing to work with. They<sup>'</sup> are incredibly knowledgeable, talented, helpful, passionate, professional and lots of fun to work with! We could not recommend them . enough for your web and app development needs."

### RECOGNITION



- Clutch Top Developers 2022
- Clutch Top Developers Australia 2022
- Clutch Top Mobile App Developers 2022
- Clutch Top Designers 2022

# ACCREDITATIONS



Panel Member

ICTSS.13.03 ICT Services

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Solutions, Products, Services



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